

25th April 2013, Bangalore, India

I n d i a

VIII Polish  
Outsourcing  
Forum

India  
2013

P o l a n d

[www.roadshowpolska.pl](http://www.roadshowpolska.pl)

## Aim:

The primary goal of the Forum is to develop the Indian & Polish industry focusing on attracting Indian investments to Poland specializing in the IT and BPO sector.

The aim is to ensure that the respective governments, society and business as a whole, understand both the needs of the industry and its contribution to the nation's well being. As India is becoming a very important partner for Poland, the place we chose is not accidental.

## Why it is worthwhile participating?

- ❖ One of the most recognizable and prestigious Polish event in the sector
- ❖ Top Polish and Indian experts
- ❖ Great platform for bilateral contacts between the two countries
- ❖ Wide range of topics focused on the services sector - including an overview of the Polish economy and investment possibilities
- ❖ Top management of the biggest Indian players from the services sector



## Organizers:



## Under the honorary patronage:



## Contents Partner:



## Partner:



## Under the patronage:





### **Addressees:**

- Representatives of the government and self-governments from Poland and India
- Organizations representing the services sector or interested in promoting BPO sector
- Indian companies interested in the services sector in Poland including those present in Poland (and those present in CEE but not yet in Poland)
- Business partners from Poland to potential investors from India
- International Experts in Outsourcing
- The most important business media from Poland and India

**Planned number of participants: 150**



## Key Topics:

- ❖ Global economic overview with focus on Europe & CEE
- ❖ Overview of BPO in Europe. Focus on CEE (and on Poland)
- ❖ Indian companies doing business in CEE (Poland)
- ❖ Where in CEE and why in Poland?:
  - a) Country specifics and BPO market: history, present situation and future trends
  - b) Where in Poland? Mature/super safe
  - c) Where in Poland? Up & coming/emerging
- ❖ Market specifics:
  - a) Culture - India/Europe, Europe/CEE
  - b) Admin - legal environment, labour law
  - c) Geography - office space, communications, telecom
  - d) Economy - exchange rates, incentives





## Conference package for participants from India:

Free entrance to the conference:

- ✓ buffet lunch
- ✓ coffee breaks
- ✓ conference materials
- ✓ dinner (for special invitations)

## Conference package for participants from Poland:

Conference entrance:

- ✓ buffet lunch
- ✓ coffee breaks
- ✓ conference materials
- ✓ dinner

Flight to Bangalore (23 - 28 April)

Weekend package in Kerala (26-28 April)



# Weekend in Kerala

April 26th: transfer to Bangalore airport, flight to Cochin

## Cochin

- ✓ lunch
- ✓ sightseeing of Cochin
- ✓ dinner and evening show
- ✓ hotel night

April 27th: transfer to Alleppey

## Alleppey

- ✓ houseboats for cruise  
(day and night, lunch included)

April 28th: transfer to Cochin airport , lunch in Bangalore





## Previous Guests of Honour of our conferences:



Adam Szejnfeld, Member of Polish Parliament



Michał Boni, Minister of  
Administration and Digitization



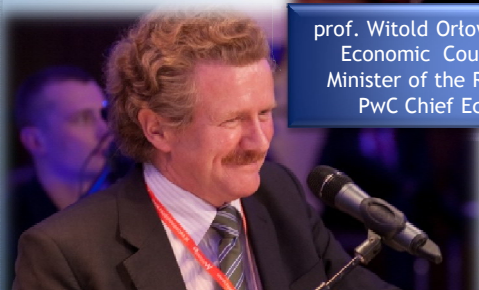
dr Andrzej Olechowski, Former Minister of Finance  
and former Foreign Affairs



prof. Witold Orłowski, Member of the  
Economic Council at the Prime  
Minister of the Republic of Poland,  
PwC Chief Economic Advisor



Sławomir Majman, President of PALIZ



Kazimierz Krupa,  
The Editor-in-chief of Forbes



Prof. Dariusz Rosati, Member of Polish  
Parliament, Former Minister of  
Foreign Affairs



Janusz Steinhoff, Former Deputy  
Prime Minister, Former Minister  
of Economy



**For more information**  
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