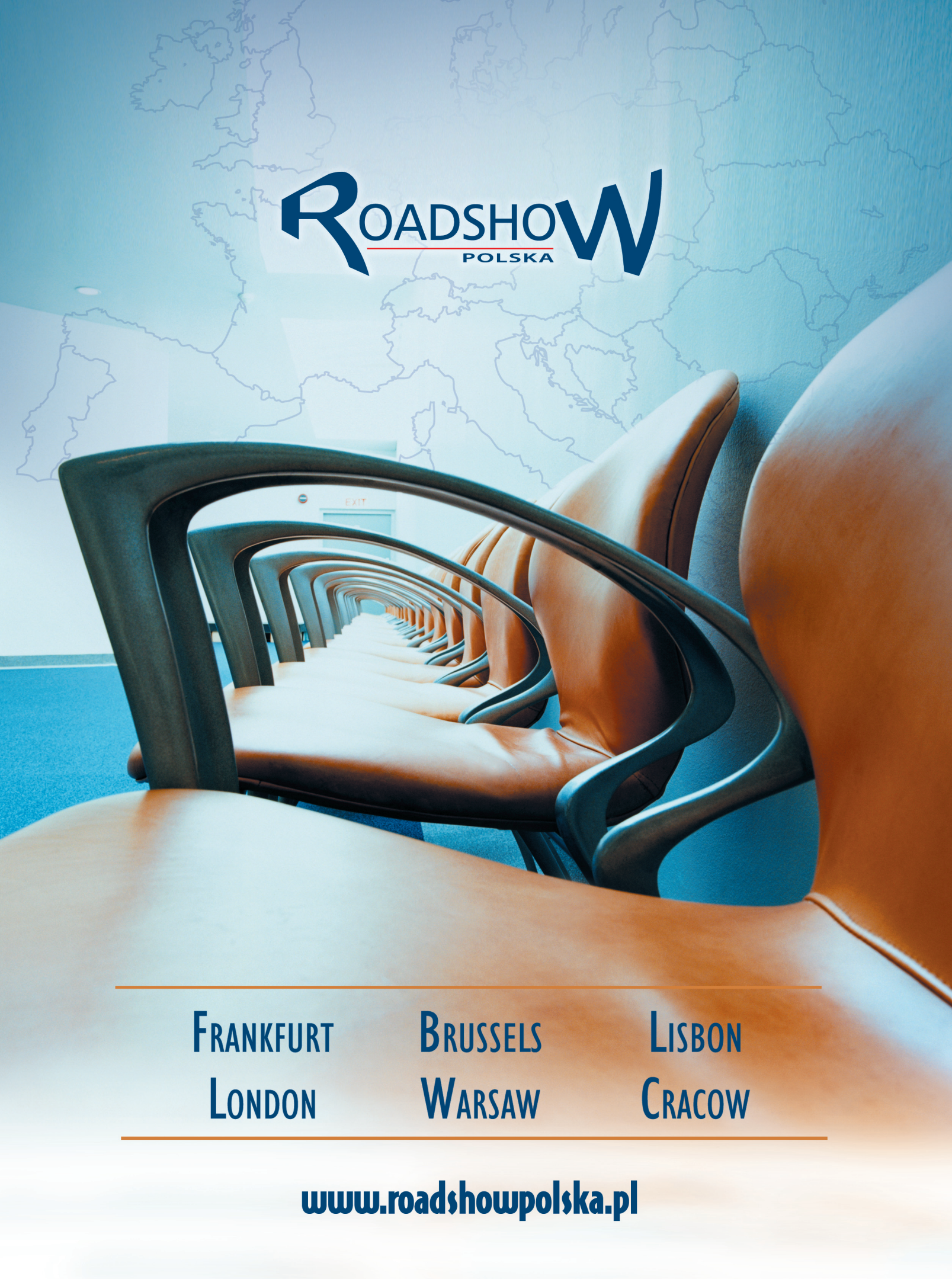
ROADSHOW
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FRANKFURT
LONDON
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WARSAW
LISBON
CRACOW
www.roadshowpolska.pl

'Roadshow is not only a conference. It is an excellent platform for establishing business contacts.'

Professor Dariusz Rosati,
Former member of the EU Parliament and former Minister of Foreign Affairs

'I wish Roadshow Polska all the success in attracting new investments that Poland surely needs. Poland is the place for investment!'

Danuta Huebner ,
Member of the European Commission

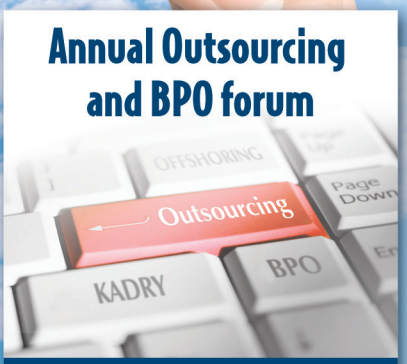
One of the main activities of Roadshow Polska is to organize international and national events promoting bilateral relationships between Poland and the other EU state Members

Roadshow Conferences have been developing a range of high-calibre industry forums, which attract key decision makers from governments and industry. Some of these events are now established annual meetings, which offer insights into market trends and developments, investment opportunities, and commercial strategies for success.

Roadshow Conferences have provided platforms for debate across many industry sectors. The high quality of our events ensure a fertile ground for participants to gain update on the latest market trends and valuable opportunities to network and generate new business. By using a variety of session formats, including keynote addresses, general sessions and panel discussions, our conferences provide comprehensive coverage of critical business issues while encouraging candid discussion among all the players: delegates, speakers, and panelists.

Annual Polish Investforum

Promotion of regions of Poland, including cities, special economic zones, technology parks, development agencies and their investment offers as well as companies offering cooperation to investors



Annual Thematic Conferences

Speakers - top representatives of the following institutions and companies:

Institutions:
Academy of Economics in Poznan, AIP, American Chamber of Commerce in Poland, Association of Polish Cities, British Polish Chamber of Commerce, CEEP, City of Bydgoszcz, City of Cracow, City of Gdynia, City of Lodz, City of Lublin, City of Poznan, City of Szczecin, City of Warsaw, Confederation of British Industry, Confederation of Polish Employers, Confederation of Portuguese Industry (CIP), Consorci de la Zona Franca de Barcelona, Cracow SEZ, Cracow Technology Park, EU Parliament, Former President of Poland, Former Prime Minister of Poland, Former Warsaw City President, ICEP Portugal, Katowice SEZ, Lodz SEZ, Ministry of Economy, Ministry of Foreign Affairs, Ministry of Infrastructure, Ministry of Regional Development, Ministry of Sport and Tourism, National Bank of Poland, Office of Committee for European Integration, Office of the President of Poland, Ohio State University, Polish Agency for Enterprise Development, Polish Chamber of Commerce, Polish Confederation of Private Employers Lewiatan, Polish Embassy in Berlin, Polish Embassy in Brussels, Polish Embassy in London, Polish Information and Foreign Investment Agency, Portuguese Embassy in Warsaw, Portuguese Parliament, Stowarzyszenie Konsultantów Zamówień Publicznych, Suwalska SEZ, The Polish Bank Association, The World Bank, Warsaw Destination Alliance, Warsaw Investment Group, Warsaw School of Economics.

Companies:
Accenture, Adecco Poland, Advent International, AG "TEST" Human Resources, Alexander Mann Solutions, Apsys Polska, ArchiDoc, Arvato Services Polska, Atos Origin IT Services, Atria Real Estate Partners, Atria Real Estates, Avantis, AWR Wrost, Axel Springer, Bank Millennium, Bank Zachodni WBK, Barcelona Meeting Point, BiGresearch, Bosh – Siemens, BP Polska, British American Tobacco Polska, BSB Systemy Bankowe, CA-IB Financial Advisers, Call Center Poland, Cameron McKenna, Capgemini, Carat Polska, Colliers International, Comarch, Bank BPH, ContactPoint, Copernicus Finance, Cursor, Cushman&Wakefield, Deloitte, Deutsche Bank PBC, DTZ, EDP Renewables Poland, Ericsson, Ernst&Young, Eurocash, Europolis, Financial Times, FK International Media, Fraikin, Franklin Templeton Investments, GE Capital Golub, Ghelamco, Globe Trade Center, Grafton, Grant Thornton Frąckowiak, Grontmij Real Estate Polska, Hewitt Associates, Hewlett Packard, HP Polska, HRK, IBB Hotels Poland, IBM Global, IBM, Impel, Inservis Sp. z o.o, Iron Mountain, J.W. Construction Holding, Jeronimo Martins, Jones Lang Lasalle, KBC TFI, Kredyt Bank, Kruk, Lehman Brothers, Linklaters, London & Regional Properties, Lufthansa, Lynka, Martifer Polska, McKinsey&Company, Media Contacts, MG Real Estate Partners, Millennium bcp, MobiJOY!, Mota-Engil, Neo Business Process Outsourcing, Onet.pl, OSG Records, Outsourcing Magazine, PCM Polskie Centrum Marketingowe, Philip Morris International, Philip Morris Polska, PKO Bank Polski, PL 2012, Polish National Council of Shopping Centers, PricewaterhouseCoopers Polska, Prokom Software, Provident Polska, PTK Centertel, Reas Consulting, Saltire International Management Caledonian Consultancy, Siemens, Skandia Życie TU, Sodexho Polska, Sołtysiński, Kawecki & Szlęzak Legal Advisors, Southwestern, Spaczyński, Szczepaniak, Wspólnicy, SPEC, Starcom, Stratosfera, SWS BPO, Technology Services, Telewizja Polsat, Tequila Polska, The Amrop Hever Group, Universal McCann, Von Der Heyden Group, Waterman, Wierciński, Kwieciński, Baehr, Wierzbowski Eversheds and othres.

Polish Investforum

www.polishinvestforum.pl

Polishinvestforum.pl web portal was created based on Roadshow Polska's experience in organizing international events.

The mission of the web-platform is:
- Exchange of information on investment opportunities offered by Poland and transfer of knowledge about the market
- Contacting investors with potential partners in Poland
- Communicating information on main issues concerning Polish economy
- Organizing annual Polish Investforum and other conferences of promotional nature ("Outsourcing Forum – BPO, Poland as European Service Hub")
- Promotion of regions of Poland, including cities, special economic zones, technology parks, development agencies and their investment offers as well as companies offering cooperation to investors
- Promoting the image of Poland and present its attractiveness as the location of foreign investment, promoting achievements of Polish people

We cooperate, based on mutual promotion principle, with international associations of entrepreneurs, bilateral chambers and chambers of commerce located both in Poland and abroad, investment agencies, foreign chambers of commerce, ministries, commercial divisions of embassies as well as Polish and foreign media (including portals) through which we can reach a wider audience/ group of potential investors.

Previous Roadshow Conferences [Brussels ■ Frankfurt ■ Lisbon

Martyn O'Reilly - GM of Saltire International,
Dariusz Rosati - Member of EU Parliament,
Witold M. Orlowski - Chief Advisor to the President of Poland

Dariusz Rosati - EU Parliament

Henryka Bochniarz,
President of PKPP Lewiatan

'Roadshow was a great success, as representatives of many different industries met and exchanged views. The participants got to know many interesting data which simply showed, that Poland shall be able to be the leader of the pack of all new EU Accessionstates' – *Sven von der Heyden, President, VDHG*

K.Marcinkiewicz - Former Prime Minister

Manuel da Silva - President of ICEP,
Andrzej Arendarski - President of Polish Chamber of Commerce,
Jardim Goncalves - Chairman of Millennium bcp,
Margarida Figueiredo - Ambassador, Janusz Rydzkowski - Ambassador

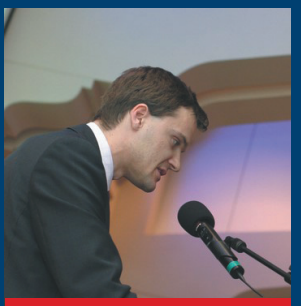
'For some time I had been searching unsuccessfully for a company that would be interested in building an aqua park in Mszczonow. Unbelievable but at Roadshow Frankfurt I have found such an investor' – *Jozef Kurek, Mayor of Mszczonow*

'Such a forum enabling exchange of outsourcing experience and forecasts as the one presented at the „Outsourcing"conference has surely been lacking in our country before. This event, in view of its broad thematic scope, fully professional arrangements for the conference, and participation of numerous experts in the field of outsourcing, simply calls for being labeled as a Congress of Outsourcing, and for being held on a regular basis.'– *Piotr Krupa, President, KRUK*

Boguslaw Kott - President of Bank Millennium,
Francisco de Lacerda - Board Member, Millennium bcp

Richard Mbewe, Martyn O'Reilly - GM of Saltire International,
Luis Amaral - President of Eurocash

'Judging by the number of participants and by the companies represented at Roadshow Portugal, the Portuguese investor's interest in Poland is enormous, and we should take advantage of that. From the bank's perspective it was a very useful event, which hopefully will not only result in new contracts but also in very positive media for Poland' – *Boguslaw Kott, President, Bank Millennium*



Ferdinand Hlobil -
Partner, Cushman&Wakefield

'The conference presented us with a unique opportunity to make ourselves familiar with the latest trends in the outsourcing market - both global, and Polish - to exchange opinions with other representatives of the sector.'– *Piotr Cholewa - President, ARCHIDOC*

'I was honoured to participate in the Conference. In my opinion the issues which have been raised at the conference are important to this sector of the service market both in Poland and globally.[...] I should like to acknowledge the work done by the organizers who spared no effort to prove equal to the task, and who were perfect down to the smallest detail in their arrangements for the conference.' – *Andrzej Dziwisz (Sales and Marketing Director, IMPEL)*

Amadeusz Krol - General Director, AWR Wprost,
Wieslaw Podkanski - President, Axel Springer Poland

'The conference held in London gave all participants an overview of why business partners in Poland should be interested to increase their relationships within Poland. I trust that the information provided was helpful to all to make some of business decisions'. – *Ronnie Richardson (CEO, Kredyt Bank)*

FLAGSHIP PROJECT - POLISH INVESTFORUM

Polish Investforum is the first circle of conferences in Poland presenting investment opportunities to foreign entities and introducing participants the possibilities and perspectives of the Polish economy development in the years to come. The launch of the project took place on 3-4 June 2009 in Hotel Hyatt, Warsaw.

More information about Polish Investforum 2010 is available at: **www.polishinvestforum.pl**

Gallery of Polish Investforum 2009:

'The conference is an excellent forum for networking with knowledgeable people of high caliber. The presentations were concise and provided professional insight into Polish business developments. Highly recommended.' – *Zdzisław Więckowski (Partner, White&Case)*

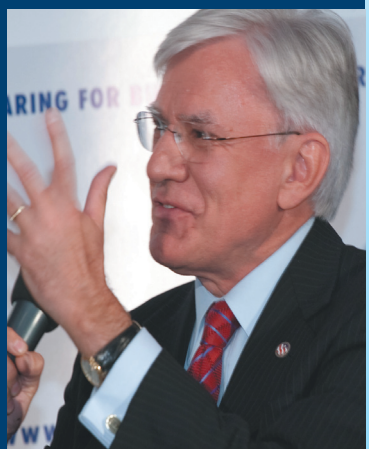
Andrzej Arendarski - President, Polish Chamber of Commerce

Danuta Huebner – Member of the EU Commission

Marek Matraszek - Founding Partner&Marketing Director, CEC Government Relations , Jacek Socha - Vice Chairman, Partner, PricewaterhouseCoopers

'I wish Roadshow Polska all the success in attracting new investments that Poland surely needs. Poland is the place for investment!'– *Danuta Huebner, (Member of the European Commission)*

Krzysztof Pietraszkiewicz - President, The Polish Bank Association


Roman Rewald – Chairman, American Chamber of Commerce

Marcin Herra – President, Spółka PL2012

Pedro Pereira de Silva - General Manager, Jeronimo Martins Dystrybucja

Thomas Laursen - Country Manager Poland&Baltic Countries, World Bank

Marek Kloczko – First Secretary, Polish Chamber of Commerce

Wojciech Szczurek – President of Gdynia,
Maciej Grześkowiak - Vice-president of the Bydgoszcz

Congratulations on the right idea at the right time. I am convinced that it is in difficult times like this that creativity and determination give way to ultimate success. I wish this for Roadshow and that the success of the 1st Polish Investforum be the beginning of a long and fruitful journey. – *Marek Kloczko (First Secretary, Polish Chamber of Commerce)*

Patrons of previous conferences:

President of Poland, Polish Ministry of Economy, Ministry of Infrastructure, Polish Embassy in London, Portuguese Embassy in Warsaw, Polish Embassy in Berlin, Polish Embassy in Lisbon, Polish Embassy in Brussels, Polish Information and Foreign Investment Agency (PAIiIZ), British-Polish Chamber of Commerce, AIP, API, Confederation of Portuguese Industry (CIP), Confederation of British Industry (CBI), ICEP Portugal, Nederlands Portugese Kamer van Koophandel, Polish Chamber of Commerce, Rada Krajowa Izb Turystyki, Polska Izba Hotelarstwa, Polish Confederation of Private Employers Lewiatan, Polish Outsourcing Initiative POINT, Polish-German Chamber of Commerce, City of Warsaw, City of Krakow, City of Poznan, City of Wroclaw, City of Gdansk, Warsaw Destination Alliance, City of Szczecin, Wielkopolska Chamber of Commerce and Industry, Association of Polish Cities, Minister of Economy, Polish Bank Association, American Chamber of Commerce in Poland, Polish Portuguese Chamber of Commerce, Polish Agency for Enterprise Development, Public Private Partnership Institute, Polish Real Estate Federation, German Embassy in Warsaw, AICEP Portugal Global, Italian Polish Chamber of Commerce and Industry, Polish Ukrainian Chamber of Commerce, Polish Belarusian Chamber of Commerce and Industry, WEMBA, Polish Swedish Chamber of Commerce, Netherlands Polish Chamber of Commerce, French Chamber of Commerce and Industry, Polish Chamber of Commerce of Exporters Importers and Co-operation, Polish – Russian Chamber of Commerce and Industry, Swiss Chamber of Commerce, Polish – Chinese Chamber of Commerce

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Partners:

City of Bydgoszcz, City of Krakow, City of Poznan, City of Lodz, SWS BPO, SPEC, Gdansk Economic Development Agency/INVESTGDA

Partner Public Relations: Publicis Consultants Rowland

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Co-organizers:

Polish Confederation of Private Employers – LEWIATAN (London), Confederation of Polish Employers – KPP (Lisbon), Eurobuild (Frankfurt, Brussels), Polish Information and Foreign Investment Agency (PAIiIZ), Polish Chamber of Commerce, Ernst & Young

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